

**EMERGE COVID-19 and GENDER Questions**  
**Enterprise and Entrepreneurship**

*These questions are for individuals running, or helping to run, an enterprise/ business/venture. These would be individuals in a leadership and decision-making role, such as the owner or head manager. Demographics (e.g., sex, age, etc.) should also be collected as part of this module, but we do not include these items in the module.*

Please complete the following table to indicate what of the following activities you have done with the main intention of earning income, in the past year. For those activities conducted, please complete follow-up questions on the activity.

1. Can you describe the nature of your current or most recent enterprise/business/venture (open-ended response)?  
\_\_\_\_\_
  
2. How would you define your position(s) in the enterprise/business/venture? (check all that apply)
  - a. Owner
  - b. Co-owner with spouse
  - c. Co-owner with family
  - d. Co-owner with non-family
  - e. Operations Manager
  - f. Financial Manager/Accountant/Bookkeeper
  - g. Supervisor of Staff
  
3. Who has the main financial control of this enterprise/business/venture, including the ability to sign loans, leases and contracts of this Enterprise/Business/Venture?
  - a. Me, alone
  - b. Me, through a hired manager/business owner
  - c. Me, jointly with spouse
  - d. Me, jointly with other family member(s)
  - e. Spouse, alone
  - f. Other family member(s)
  - g. Non-family members(s)
  - h. Some other Supervisor/Business Owner
  
4. Is your spouse involved with this income generating enterprise or activity?
  - a. Yes, we co-own or co-manage this activity
  - b. No, but my spouse does help me with this enterprise/activity (as an employee or volunteer)
  - c. No, I do it independent of my spouse, but with their approval
  - d. No, my spouse does not approve of my doing this work
  - e. I have no spouse
  
5. When did you start or initiate this Enterprise/Activity? Month/Year \_\_\_\_\_
  
6. How many paid employees did your business have at the end of February 2020? (both full-time and part-time, excluding yourself)  
Specify number of full-time male and female employees: male \_\_\_\_\_ female \_\_\_\_\_  
Specify number of part-time male and female employees: male \_\_\_\_\_ female \_\_\_\_\_
  
7. Are you still working on this Enterprise/Activity?
  - a. Yes
  - b. No, it ended due to the COVID-19 pandemic                      Go to question 15
  - c. No, it ended before the COVID-19 pandemic                      Go to question 15
  
8. How many paid employees did your business have in the past 30 days? (both full-time and part-time, excluding yourself)  
Specify number of full-time male and female employees: male \_\_\_\_\_ female \_\_\_\_\_  
Specify number of part-time male and female employees: male \_\_\_\_\_ female \_\_\_\_\_

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9. Were your sales/revenue in the last 30 days higher or lower compared to your sales/revenue in the same period last year (or at this same time last year)?
- Higher
  - Lower
  - The same
10. Please provide an estimate of your sales/revenue in the last 30 days. \_\_\_\_\_
11. Please provide an estimate of your sales/revenue in the same period last year (i.e. the comparable month in the prior year).  
\_\_\_\_\_
12. Given current circumstances, how long do you expect your business/enterprise/venture to continue?
- I am not sure I can continue beyond 6 months
  - I believe I can continue for at least another 6 months, but am not sure after that
  - I believe I can continue for at least another year, but am not sure after that
  - I am confident I can continue this business/enterprise/venture
13. What was the average number of hours per week that you spent managing or working on your Enterprise(s)/Business(es)/Venture(s), in the past year?

In a typical week in the months before COVID-19	In a typical week during COVID-19 Lockdown/Government Restrictions	In the past week
<ol style="list-style-type: none"> <li>None</li> <li>Less than 20</li> <li>20-39 hours</li> <li>40-59 hours</li> <li>60 hours and more</li> </ol>	<ol style="list-style-type: none"> <li>None</li> <li>Less than 20</li> <li>20-39 hours</li> <li>40-59 hours</li> <li>60 hours and more</li> </ol>	<ol style="list-style-type: none"> <li>None</li> <li>Less than 20</li> <li>20-39 hours</li> <li>40-59 hours</li> <li>60 hours and more</li> </ol>

14. Which of the following conditions have you faced at your Enterprise(s)/Business(es)/Venture(s)?

In the Year before COVID-19	During COVID-19 Lockdown/Government Restrictions	In the past week
<ol style="list-style-type: none"> <li>Temporary layoffs/suspension of work (without pay)</li> <li>Permanent layoffs/suspension of work (without pay), including closure of contracts</li> <li>Reduced salary for self</li> <li>Reductions in working hours</li> <li>Increases in working hours</li> <li>Reductions in wages, salary or piece rates</li> <li>Delays in wage, salary or piece rate payments</li> <li>Decrease in demand due to mobility restrictions or other reasons</li> <li>Difficulties with worker absenteeism arising from mobility restrictions or other reasons</li> <li>Difficulties in securing access to finance (e.g. banks or MF institutions are closed or operate at restricted capacity)</li> </ol>	<ol style="list-style-type: none"> <li>Temporary layoffs/suspension of work (without pay)</li> <li>Permanent layoffs/suspension of work (without pay), including closure of contracts</li> <li>Reduced salary for self</li> <li>Reductions in working hours</li> <li>Increases in working hours</li> <li>Reductions in wages, salary or piece rates</li> <li>Delays in wage, salary or piece rate payments</li> <li>Decrease in demand due to mobility restrictions or other reasons</li> <li>Difficulties with worker absenteeism arising from mobility restrictions or other reasons</li> <li>Difficulties in securing access to finance (e.g. banks or MF institutions are closed or operate at restricted capacity)</li> </ol>	<ol style="list-style-type: none"> <li>Temporary layoffs/suspension of work (without pay)</li> <li>Permanent layoffs/suspension of work (without pay), including closure of contracts</li> <li>Reduced salary for self</li> <li>Reductions in working hours</li> <li>Increases in working hours</li> <li>Reductions in wages, salary or piece rates</li> <li>Delays in wage, salary or piece rate payments</li> <li>Decrease in demand due to mobility restrictions or other reasons</li> <li>Difficulties with worker absenteeism arising from mobility restrictions or other reasons</li> <li>Difficulties in securing access to finance (e.g. banks or MF institutions are closed or operate at restricted capacity)</li> </ol>

<p>k. Depreciation of productive capital due to inactivity</p> <p>l. Limited access to raw materials needed</p> <p>m. Lack of business training opportunities</p> <p>n. Your own limited mobility – due to lack of transportation</p> <p>o. Your own limited mobility – vulnerable populations at home</p> <p>p. Managing time between business and family/childcare responsibilities</p> <p>q. Increase in salary for self</p> <p>r. Increased hiring</p> <p>s. Increased sales revenue</p> <p>t. Diversification of products/services offered</p> <p>u. Increased job satisfaction/increased staff motivation</p> <p>v. Improved work-life balance</p>	<p>k. Depreciation of productive capital due to inactivity</p> <p>l. Limited access to raw materials needed</p> <p>m. Lack of business training opportunities</p> <p>n. Your own limited mobility – due to lack of transportation</p> <p>o. Your own limited mobility – vulnerable populations at home</p> <p>p. Managing time between business and family/childcare responsibilities</p> <p>q. Increase in salary for self</p> <p>r. Increased hiring</p> <p>s. Increased sales revenue</p> <p>t. Increased job satisfaction increased staff motivation</p> <p>u. Diversification of products/services offered</p> <p>v. Improved work-life balance</p>	<p>k. Depreciation of productive capital due to inactivity</p> <p>l. Limited access to raw materials needed</p> <p>m. Lack of business training opportunities</p> <p>n. Your own limited mobility – due to lack of transportation</p> <p>o. Your own limited mobility – vulnerable populations at home</p> <p>p. Managing time between business and family/childcare responsibilities</p> <p>q. Increase in salary for self</p> <p>r. Increased hiring</p> <p>s. Increased sales revenue</p> <p>t. Increased job satisfaction increased staff motivation</p> <p>u. Diversification of products/services offered</p> <p>v. Improved work-life balance</p>
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NOTE: If the long list of options is not easy to implement with your population, you may wish to break these down into "yes/no" questions grouped by themes (i.e. a set of questions related to workers, another set related to market access, another one related to family care and time use, etc).

Now I would like to ask you about women's involvement in enterprise activities in your community. By community, we mean the people you are most often around and those whose option you may listen to more often.

15. How many women in your community do you think run and have financial control over an Enterprise/Business/Venture?

- a. Most
- b. Some
- c. Few
- d. None

16. How many women in your community do you think run and have financial control over an Enterprise/Business/Venture that does not involve their husband?

- a. Most
- b. Some
- c. Few
- d. None

17. In answering the above questions about your community, please indicate what community you are speaking of?

- a. Those in my local geographic area such as my village or neighborhood.
- b. Those of my ethnic or religious community, including my family, as I am most often with them.
- c. Other (Please specify \_\_\_\_\_)

18. Women who have an Enterprise/Business/Venture would less able than men to keep up their enterprise under the pandemic and lockdowns because of the increase in the family responsibilities, including domestic and childcare responsibilities?

- a. Yes
- b. No

19. If a woman leads an Enterprise/Business/Venture, how likely is it that the following consequences might occur? There are no right or wrong answer:

1) Very likely                      2) Somewhat likely                      3) Not likely

- |  |   |   |   |
|--|---|---|---|
| a. She may be criticized                   | 1 | 2 | 3 |
| b. She may have arguments with her husband | 1 | 2 | 3 |
| c. She may have conflicts with her in-laws | 1 | 2 | 3 |
| d. She may be considered immoral           | 1 | 2 | 3 |

e.	She may be prevented by other business people from making money.	1	2	3
f.	She may be excluded from certain opportunities because she is a woman	1	2	3
g.	She would be more respected in her community	1	2	3
h.	Her husband would be proud of her	1	2	3
i.	Her parents/family would be proud of her	1	2	3
j.	Her children would benefit from her position of leadership	1	2	3
k.	Her family's financial situation would improve	1	2	3
l.	Her husband would be considered successful	1	2	3

**Sources:** Adapted the EGDE Individual Questionnaire on Entrepreneurship and IPA RECOVER as well as the IPA COVID Economic Recovery Questionnaire. Adaptations were conducted by the EMERGE Team with review and inputs from IPA.

**To further develop your survey, please refer to the following modules:**

- [Domestic Work Distribution, Time Use and Unpaid Labor](#)
- [Financial Inclusion, Stressors and Food Insecurity](#)
- [Women and Girls' Agency](#)