

PRIMARY LOGO



ALTERNATE LOGO



COLORS



MINT

38/05/36/00

157/204/152

#9DCC98

PMS: TBD



OCEAN BLUE

79/02/26/00

56/171/166

#38ABA6

PMS: TBD



DEEP SEA BLUE

93/22/50/08

21/112/103

#157067

PMS: TBD



PLUM

57/61/42/44

62/44/56

#3E2C38

PMS: TBD



DRK PLUM

63/66/49/68

31/20/27

#1F141B

PMS: TBD

FONTS

ANNOUNCEMENTS: RALEWAY HEAVY

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

WEBSITE: RALEWAY

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

REPORTS: HELVETICA

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

WHITE LOGOS



ONLINE BRANDING RESOURCE

trello.com/b/5w5WvSkR/emerge-branding

TAGLINE

GENDER EQUALITY AND EMPOWERMENT MEASURES