

EMERGE Gender Questions— Social Norms and Gender Roles

Social Gender Role Norms

The following questions will ask you about what your community thinks about the way boys/men and girls/women should act, as well as how people think you should act based on your being male/female.

How much do you agree or disagree with each of the following statements?

- a. Agree/Partially Agree
- b. Disagree/Partially Disagree

1. Our culture makes it harder for girls to achieve their goals than boys	a	b
2. Adolescent girls in my community are more likely to be out of school than adolescent boys	a	b
3. Girls in my community are sent to school only if they are not needed to help at home	a	b
4. Most people in my community expect girls to be sent to school only if they are not needed at home	a	b
5. Most boys and girls in my community do not share household tasks equally	a	b
6. Most people in my community expect men to have the final word about decisions in the home	a	b
7. Most people in my community do not expect girls and boys to share household tasks equally	a	b
8. Most men in my community are the ones who make the decisions in their home	a	b
9. Most women in my community have the same chance to work outside the home as men	a	b
10. Most people in my community expect women to have the same chance to work outside the home as men	a	b
11. Most adolescent girls in my community marry before the age of 18 years	a	b
12. Adults in my community expect adolescent girls to get married before the age of 18 years	a	b
13. Most families in my community control their daughters' behaviors more than their sons' behaviors	a	b
14. Most people in my community expect families to control their daughter's behavior more than their sons' behaviors	a	b

Source: Baird, S., Bhutta, Z. A., Hamad, B. A., Hicks, J. H., Jones, N., & Muz, J. (2019). Do restrictive gender attitudes and norms influence physical and mental health during very young Adolescence? Evidence from Bangladesh and Ethiopia. *SSM Popul Health*, 9, 100480. <https://doi.org/10.1016/j.ssmph.2019.100480>. See EMERGE- https://emerge.ucsd.edu/r_1q503c5n20z3lyv2/

Gender Role Attitudes

Now we would like to ask you what you think about the way men and women should act.

- a. Strongly Agree
- b. Agree
- c. Neither Agree Nor Disagree
- d. Disagree
- e. Strongly Disagree

*Note: You may also wish to use the same scales for this section and the prior section, for ease of use, but if so, please test first.

1. Changing diapers, giving the kids a bath, and feeding the kids are the mothers' responsibility.	a	b	c	d	e
2. A man is the one who decides when to have sex with his wife.	a	b	c	d	e
3. Only when a woman has a child is she a real woman.	a	b	c	d	e
4. If a woman wants to avoid being pregnant, it is her responsibility alone.	a	b	c	d	e
5. It's better to have more sons than daughters in a family.	a	b	c	d	e
6. Women have the same rights as men to work and study outside of their home.	a	b	c	d	e
7. A couple should decide together how many children to have.	a	b	c	d	e
8. Men should help with the household duties.	a	b	c	d	e

9. It is just as important for a girl to go to school as it is for a boy to go to school.	a	b	c	d	e
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Source: Wegs, C., Creanga, A. A., Galavotti, C., & Wamalwa, E. (2016). Community dialogue to shift social norms and enable family planning: an evaluation of the family planning results initiative in Kenya. PloS One, 11(4), e0153907. See EMERGE-
https://emerge.ucsd.edu/r_1d4vezzbbsivbc5/

Masculinity Attitudes

Now we would like to ask you what you think about the way men and women should act. First tell me whether you agree or not with the following statements about men. Indicate whether you:

- Agree
- Somewhat agree
- Disagree

1. To be a man, you need to be tough	a	b	c
2. Men should be embarrassed if unable to get an erection	a	b	c
3. If someone insults a men, he should defend his reputation, with force if he has to	a	b	c
4. Men need sex more than women do	a	b	c
5. Men don't talk about sex, they just do it	a	b	c
6. Men are always ready to have sex	a	b	c
7. Most men would not want to have a gay friend	a	b	c
8. It's important for a man to have male friends to talk about his problems	a	b	c
9. A man should have the final word about decisions in his home	a	b	c

Source: Adapted from the GEM Scale- masculinity dominance and sexuality subscales. <https://promundoglobal.org/wp-content/uploads/2015/01/Measuring-Gender-Attitude-Using-Gender-Equitable-Men-Scale.pdf>

Attitudes toward Women's Advancement

Now please tell me whether you agree or not with the following statements about women. Indicate whether you:

- Agree
- Somewhat agree
- Neither agree nor disagree
- Somewhat disagree
- Disagree

10. On the whole, men make better political leaders than women	a	b	c	d	e
11. A university education is more important for a boy than for a girl	a	b	c	d	e
12. On the whole, men make better business executives than women do	a	b	c	d	e

Source: World Values Survey. Wave 7. <http://www.worldvaluessurvey.org/WVSContents.jsp>

Social Norms and Expectations of Males and Females in your Community

For each of the following statements, please indicate how much you think your community expects this of women and girls and men and boys.

- Agree (1)
- Somewhat agree (2)
- Neither agree nor disagree (3)
- Somewhat disagree (4)
- Disagree (5)

Suggested scoring guidelines:

Reverse score items 9-11, so that higher scores mean more restrictive norms.

“Traditional gender role norms for women” should be a continuous variable based on adding up response points for all items (reverse scoring items 9-11) for women.

“Gender gap in restrictive expectations” would involve subtraction of the score generated for women (i.e., the Traditional Gender Role Norms for Women measure) from the summation of response points for males (again, reverse scoring items 9-11). The larger the positive difference, the greater the gender gap.

	For Women and Girls	For Men and Boys
1. They should be good at domestic work such as cooking and cleaning	a b c d e	a b c d e
2. They should marry	a b c d e	a b c d e
3. They should have children	a b c d e	a b c d e
4. They should stay a virgin until marriage	a b c d e	a b c d e
5. They should be respectful to their parents	a b c d e	a b c d e
6. They should be respectful to their in-laws	a b c d e	a b c d e
7. They should mostly be at home and should not “roam around” with friends	a b c d e	a b c d e
8. They should dress modestly	a b c d e	a b c d e
9. They should complete their secondary education	a b c d e	a b c d e
10. They should complete higher education	a b c d e	a b c d e
11. They should have a paid income to help keep the family financially secure	a b c d e	a b c d e

Source: Adapted from ODI. Social norms, gender norms and adolescent girls: a brief guide. September 2015

<https://www.odi.org/sites/odi.org.uk/files/odi-assets/publications-opinion-files/9818.pdf>